



**ADDRESSOGRAPH  
BARTIZAN**

[www.imprinters.com](http://www.imprinters.com)

The Addressograph Bartizan flatbed 4850 is ideal for businesses looking for an affordable, reliable imprinter for credit card transactions. The 4850 provides retail merchants, financial institutions, restaurants, and merchant service providers with accurate credit card information, chargeback prevention, and backup, at a highly competitive price.

▼  
**4850**

Flatbed Imprinter



You'll never know until the **day** you need one!



## Model 4850

▶ The combination of reliability and low price makes the 4850 the most robust and cost-effective imprinter available. Its low flex base won't bow or bend like other low cost alternatives. Our optional "no card, no print" feature means a sales clerk can't process a transaction without a credit card so you won't lose a sale.

## Chargebacks

▶ Chargebacks occur when a customer or bank disputes a manually entered credit card transaction. Using an Addressograph Bartizan imprinter provides you with a copy of the transaction needed to prevent chargebacks.

## Backup

▶ Addressograph Bartizan imprinters are the ideal solution to today's electronic problems. When electronic terminals fail, communication is lost or authorization is held-up, your business won't suffer if you have an Addressograph Bartizan imprinter.

## Customization

▶ One of Addressograph Bartizan's unique capabilities is in the area of customization. Most imprinters can be customized with any color or logo. Logos can be applied to the imprinters in four different ways - hot stamping, silk screening, hot stamp transfers, or labels. Customization contributes to your corporate identity and image at a very reasonable cost. Contact us to learn more about customized imprinters.

## Specifications

- ▶ **Dimensions** - H 2 5/8" x W 5 7/8" x L 11 1/2" or 6.67 cm x 14.92 cm x 29.21 cm
- ▶ **Weight** - 1.25 lbs (0.57 kg)
- ▶ **Material** - Steel carriage, Engineered plastic resins
- ▶ **Color** - Black handle and skirt
- ▶ **Card Mounting** - Accepts CR80 size credit cards
- ▶ **Sales Slip** - Provision is made to hold both 51 and 80 column sales slips.
- ▶ **Merchant Plates** - Most industry standard plates can be accommodated. Our standard imprinters are set-up for use with an embossed plate of .014 - .016 over material height. Provision can be made for non-standard plates and forms.
- ▶ **Options** - "No Card- No Print" device, suction cups (plain mounting feet are standard). Packaging options include individual box and master pack, bulk pack, or other custom requirements.

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