



RETAIL

RESTAURANTS

FOOD SERVICES

LIMOUSINE &amp; TAXI

MOBILE VENDORS

DELIVERY

STADIUM &amp; ARENA SALES

TRAVELING SALES PEOPLE

CONVENTIONS/EXHIBITIONS

GOLF &amp; TENNIS VENUES

OUTDOOR ENTERTAINMENT

PARKING GARAGES

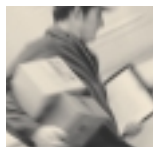
# NURIT<sup>®</sup> 3010

## Portable Payment Solution



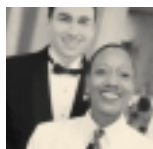
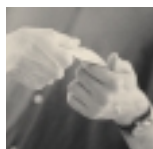
### THE FLEXIBLE, MOBILE TERMINAL FOR TRANSACTIONS ON THE GO

Today's consumers are on the move and so are the businesses that serve them. Speed and convenience are primary drivers for enhancing the transaction experience. Wouldn't it be great to offer a payment solution that moves along with your business? What if you could keep lines down to a minimum by providing multiple checkout stations – without rewiring the entire store? Or, enable restaurant patrons to pay for their meals right at the table? Think about how such a flexible system would improve productivity and customer service. Then think about Lipman... and the proven NURIT Family of transaction-enhancing solutions.



#### POWER AND PERFORMANCE IN THE PALM OF YOUR HAND

- Wireless and landline options let you locate the point-of-sale where needed.
- Integrated modem allows for a landline back-up option.
- Detachable antenna allows for replacement with a high-gain antenna in limited coverage areas.
- "Store and forward" provides offline capture and future upload of transaction information, enabling continued operation even in low or no coverage areas.
- Customizable software lets you develop applications for doing business your way.
- Can handle multiple payment types: credit, debit, cash, T&E, EBT, check verification, guarantee and truncation, pre-paid cards, loyalty/gift cards, smart cards and proprietary cards.



#### NURIT APPS<sup>™</sup>

- Customizable software lets you develop applications for doing business your way.
- Store and forward capability allows continued operations in low or no service coverage areas.
- Single user interface for multiple wireless radio networks.
- Wireless gateway and direct to processor connection options.

# Lipman

TransAction Solutions<sup>™</sup>

# NURIT<sup>®</sup> 3010

## Portable Payment Solution



### HELPING YOUR BUSINESS MAKE THE RIGHT MOVES

The NURIT 3010 Portable Payment Solution by Lipman gives new meaning to the term point-of sale. With the option of wireless or landline connections, and a detachable antenna, the point-of-sale location can easily move anywhere you need it to – or better still, wherever the consumer prefers: at the counter, by the table, or even at the front door. Portable means you're no longer limited to phone line location or dial-up hassles.

### A TOTAL SOLUTION FOR TOTAL CONVENIENCE

The NURIT 3010 offers a complete transaction solution in one compact package. It's a combination POS/EDC terminal with a quiet, quick-loading thermal printer. It comes with an integrated PIN pad and optional smart card reader for added efficiency, convenience and security.

### BUILT WITH YOUR BUSINESS IN MIND

The NURIT 3010 supports your need to stay organized, keep track of transactions and remain in the know by generating reports that can be easily customized to help you manage your business your way. That's what Lipman solutions are all about: enhancing the consumer transaction experience every step of the way.

Be sure to ask your service provider how the NURIT 3010 Portable Payment Solution can satisfy your demanding customers' needs today and tomorrow, while improving your business performance. To find out more about the complete NURIT Family of transaction-enhancing solutions, call your service representative, call Lipman toll-free at 1-800-454-7626 or visit us at: [www.lipmanusa.com](http://www.lipmanusa.com)



### SPECIFICATIONS

#### Hardware

- Large graphical backlit display
- 20-key keypad (no overlay needed)
- Programmable function keys
- 12.5 lines per second graphical thermal printer
- 32-bit Motorola 68xxx-series microprocessor
- Internal PIN pad
- Rechargeable / replaceable battery
- Memory
  - 1MB Flash memory for software
  - 256KB RAM for transactions (battery backed up)
- 1200/2400 bps modem
- Rear access peripheral ports
  - RS-232 (comm port)
  - RS-232 (external PIN pad port)
  - RJ-11 (phone jacks)
- Dual track reader (track 1&2)
- Wireless Connectivity Options
  - GSM
  - CDPD
  - CDMA
  - Motient
  - Mobitex
  - AMPS
- Optional Features
  - Smart card reader
    - 2 internal SAMs
    - 2 user accessible SAMs
  - Track 2&3 card reader
  - 512KB or 1MB transaction RAM models

#### Physical / Electrical

- Dimensions 3.62in (H) x 4.25in (W) x 9.05in (D)
- Weight - 2.16 lbs. (without paper)
- Shipping weight – 4.95 lbs.
- UL approved AC/DC adapter 14.5Vdc / 1.5A



**TransAction Solutions™**

USA Corporate Office  
50 Gordon Drive  
Syosset, New York 11791  
Tel: (516) 484 9898

Enhanced by  
**NURIT APPS™**