

WAY5000

# Truly Mobile Totally Flexible

## WAY5000 INTRODUCTION

- Introducing the way5000 a PCI PED approved credit and debit device which is fully customizable and allows ISOs and processors the freedom to develop new business via the multi application platform.
- The way5000 has (OTA) Over The Air capability which allows for a mobile wireless upgrade as applications are developed or new services become available
- WAY Systems has always been focused on every mobile merchants and the way5000 now allows every merchant to be mobile.
- Whether you have a business opportunity that requires
  - Gift card, check or loyalty applications,
  - The optimum features of credit and debit
  - Or an (OSA) Opportunity Specific Applications

## WAY5000

Truly Mobile Totally Flexible

- The name WAY itself suggests a positive attitude that there is a way that there is mobility and flexibility in everything we do
- WAY Systems message of mobility has traditionally referred to the mobility of our devices. With the new way5000 the truly mobile form factor still exists but there are added dimensions of mobility and flexibility:
  - Still fits in your pocket
  - Still fits with your wallet
  - Now fits with your business



## WAY5000 CAPABILITIES

MSR 3-track - 10-line B&W backlit display  
Debit / PCI - Navigation Joystick;  
up, down, Left, right; (I) IR printer  
interface like I500 US Version; I SIM  
16mb of flash memory (8mb reserved for system,  
8mb available for apps.)

2mb of SRAM

TriBand; 850, 1800, 1900

Battery Life: 400 transactions 48 hours of standby time



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