![First Data logo]

First Data® POS Value Exchange™ Restaurant Solution

The First Data® POS Value Exchange™ Restaurant Solution is an all-in-one point-of-sale (POS) computer system designed to help small to mid-sized restaurant owners improve productivity and increase profitability.

The Challenge

Restaurant owners need to make sure their customers are served quickly and efficiently, while also managing their restaurant's finances, sales, special menu offerings and personnel.

To handle all of these responsibilities, many restaurant owners use a mixture of separate devices from several different vendors or avoid technology altogether and use time-consuming paper guest checks and antiquated cash registers.

The Solution

The POS Value Exchange Restaurant Solution is a comprehensive, cost-effective system that provides everything necessary to manage all aspects of a restaurant business.

This hard-working system, created by restaurant owners for restaurant owners, combines convenience and ease of use, which allows more time spent focusing on customers and less time in the back office.

Here's How It Works

The POS Value Exchange Restaurant Solution includes a high performance integrated computer powered by an Intel® processor, a software package featuring Microsoft® technology, and First Data payment processing that accepts many payment types, including Visa®, MasterCard®/Diners Club®, Discover® and JCB® cards, as well as gift cards.

With features that provide customer-specific pricing and special discount options, easy tracking of fresh sheet menu items, and faster, more accurate transactions, the POS Value Exchange Restaurant Solution can be an invaluable business tool.

First Data® POS Value Exchange™ Restaurant Solution

Industries Served

→ Small to mid-size restaurants

Help Your Business

→ Turn tables faster by speeding up guest check processing times

→ Boost menu item sales by promoting specials at the table

→ Improve security and prevent loss

→ Eliminate time-consuming, paper-based tracking

→ Decrease the amount of time spent on administrative tasks

→ Accurately track supply of fresh sheet menu items and specials

→

Help Your Customers

→ Enjoy personalized attention and a higher level of service

→ Expand their range of payment options

→ Benefit from tailored receipt messaging offers

Features

→ Quiet, fan-free design

→ User-friendly operating system

→ Durable 15" touch screen display

→ Easy menu setup and maintenance

→ Split-ticket and special order processing

→ Product support from trusted companies

→ Real-time, customizable data reports

A Global Leader in Electronic Commerce

First Data powers the global economy by making it easy, fast and secure for people and businesses around the world to buy goods and services using virtually any form of payment. Serving millions of merchant locations and thousands of card issuers, we have the expertise and insight to help you accelerate your business. Put our intelligence to work for you.

For more information, contact your First Data Sales Representative or visit firstdata.com.